## Shannon McKenney Shubert, MPH, CLC

- Mama
- Michigander
- Advocate & Executive Director







Education + Advocacy + Coalition Building MIBFN Mission



### We Envision:

- Human milk feeding-supporters of every identity serving in solidarity with Black, Indigenous, and other marginalized folx, dismantling unjust and inequitable systems of oppression – white supremacy, patriarchy, and capitalism.
- Building new systems that support human lactation centered in equity and justice.
- Decolonization and reclamation of traditional birth, lactation and infant feeding cultural norms.
- Black joy and Indigenous communities thriving.



We collaborate with organizations and individuals to bring about actionable, system-level changes that are centered on the diverse experiences of Michigan families with young children.



## Equity + Justice

We are committed to ensuring that justice and equity are at the center of everything we do. This is the only way forward. We are, as every group of breastfeeding supporters should be, committed to centering the people who are marginalized by dominant culture. To that end, we are working to dismantle systems of oppression where they exist and replacing these systems with ones that result in equity in outcomes.



## THE PEOPLE

#### **BOARD OF DIRECTORS**



STAFF





































































#### **FACT:**

## BREASTFEEDING SAVES LIVES, ESPECIALLY DURING EMERGENCIES.

view breastfeeding and workplace guidance and frequently asked questions at mibreastfeeding.org/workplace.

Why Breastfeeding?







**85%** of Michigan families initiate breastfeeding, but rates plummet soon thereafter. This is not a mother issue,

This is not a mother issue, it's a society issue.

Why Breastfeeding?





Why Breastfeeding?



Why Breastfeeding?

# Black women fed the nation.



Systems that uphold white supremacy are the reason our breastfeeding continuation and exclusivity rates are lower than they could be.

Why Breastfeeding?

Families are not the reason.



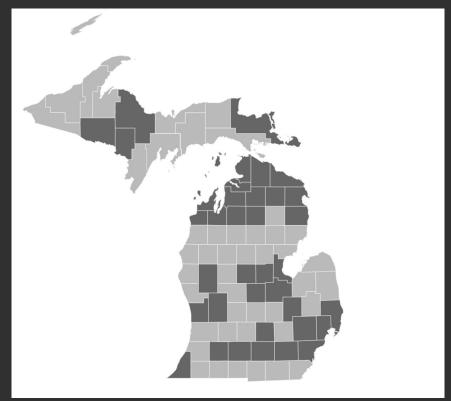
- (1) Dismantle Barriers:
- White supremacy
- Patriarchy
- Capitalism



(2) Build new systems through a conscious and intentional paradigm shift in leadership; investing in communities that are doing the work of centering equity and justice for people who are currently and have historically been marginalized in their breastfeeding support efforts.









#### Advocacy Campaigns:

- 1. Anytime, Anywhere
- 1. Birth Justice
- 2. Child Care
- 3. Child Custody
- 4. Courts

- 6. Education
- 7. Emergency
- Preparedness
- 8. Foster
- 9. Health Care
- 10. Incarceration
- 11. Mental Health
- 12. Workplace



Shifting the paradigm of breastfeeding leadership and expertise





Join our movement!

Do your own work.



Join our movement!

Dismantle systemic barriers where you see them.



**Learn to provide** basic breastfeeding support in a way that is culturally humble.

Join our movement!



We cannot pretend anymore that it is enough just to know how to help babies to latch. Everyone who works with families must know the historical trauma and how to show up in spaces of breastfeeding support in ways that account for the systemic racism that inhibits so many Black and Indigenous families from reaching our breastfeeding goals."

- Bonita Agee, BS, CLC, Local Breastfeeding Supporter

mibreastfeeding.org/local-meetings



Join our movement!



## Refer families to

- ☐ skilled,
- ☐ trusted,
- **u** culturally congruent

breastfeeding support

Join our movement!





# THE WORK CONTINUES

MIBREASTFEEDING.ORG/BREASTFEEDING-AWARENESS



## Thank you!

hello@mibreastfeeding.org

www.mibreastfeeding.org

